

EMILY MITCHELL BERTRAM

ART DIRECTOR + DESIGNER

EDUCATION

TCU

COLLEGE OF FINE ARTS +
JOHN V. ROACH HONORS COLLEGE

BFA GRAPHIC DESIGN

SUMMA CUM LAUDE
GPA: 3.95

CONTACT

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PROFILE

Emily Bertram is an award-winning creative director + designer specializing in digital design, branding, packaging, integrated campaigns, and interactive experiences across emerging platforms.

When she's not in the middle of a staring contest with her computer, you can find her playing a game of indoor volleyball, talking about her love of queso, or chasing squirrels with her dogs.

EXPERTISE

Adobe Photoshop	████████████████████
Adobe Illustrator	████████████████████
Adobe InDesign	████████████████████
Adobe After Effects	██████████████████
Figma	████████████████████
Sketch	████████████████████
InVision	██████████████████
Illustration	██████████████████
HTML/CSS	██████████████

EXPERIENCE

2020 – PRESENT

Hathway | ASSOCIATE CREATIVE DIRECTOR

Denny's, City BBQ, Arby's, Blaze Pizza, Dairy Queen, Pizza Hut

2019 – 2020

Hunt, Gather | SENIOR ART DIRECTOR

Chipotle, Hopdoddy, NadaMoo, Flytrap Cannabis, Humanⁿ

2019

Amplify Snack Brands | PACKAGING DESIGNER

SkinnyPop, Pirate's Booty, Oatmega, Paqui, KRAVE

2016 – 2019

T3 | ART DIRECTOR

Allstate, Capital One, Auntie Anne's, Cinnabon, Hallmark, H-E-B, Enterprise, Pizza Hut, Sysco

2015 – 2016

EnviroMedia | ART DIRECTOR

Texas Department of Transportation (TxDOT),
Washington Regional Alcohol Program (WRAP)

2011

McGarrah Jessee | INDEPENDENT STUDY MENTORSHIP

AWARDS + HONORS

AD 2 AUSTIN, "32 UNDER 32" | 2021

ADDY Award Winner, SILVER & BRONZE | 2021

DAVEY Award Winner, 2 SILVER | 2020

MARCOM Award Winner, 2 PLATINUM & 2 GOLD | 2020

ADDY Award Winner, GOLD & SILVER | 2019

THE DIELINE, FEATURE | 2019

AD 2 AUSTIN, MENTOR | 2019

ADDY Award Winner, SILVER & BRONZE | 2018

AD AGE, FEATURE | 2017

IAC, "Best Insurance Social Media Campaign" | 2017

OMMA Award, FINALIST | 2020

ADDY Award Winner, SILVER & BRONZE | 2017

ADDY Award Winner, SILVER & BRONZE | 2016

ADDY Award Winner, SILVER | 2015